

# **Innovative Talent Pooling Strategies in the Countryside**

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CEDF-IT

# 2008 Global Financial Crisis

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The Reason for Innovation

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# Customer Focus

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The Key to Innovation

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# New Strategies Results

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- ❑ 1. 20-30% reduction of training fees
  - ❑ 2. free trainings courtesy of industry partner
  - ❑ 3. more training participation and activities
  - ❑ 4. sustained build up of talent pool
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# CEDF-IT's Partnership with

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- **iTrabaho.com** – the First Jobsite with Text Messaging Capability
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# A Taste of iTrabaho.com

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- ❑ Key in the message "TXTUP" (space)  
Full Name
  - ❑ Send to either 0917-3028000 or  
0933-6200300
  - ❑ Get a job alert, from there you can  
start a job hunting adventure
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# Following the Indian BPO Lead

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- The Future of IT/BPO Growth in the Countryside of the Philippines
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**Daghang Salamat  
ug  
Maayong Hapon sa Tanan**

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