



# 5<sup>th</sup> NICP Summit

“Global Competitiveness Through ICT”

November 22-23, 2012 || Monochrome, NUVALI

## SPONSORSHIP PACKAGE

### PLATINUM SPONSOR

**P500,000.00**

#### **Media Values:**

- Privilege to conduct a 30-minute product presentation during lunch break of the conference;
- One (1) 4m x 2m exhibit booth in a strategic location (subject to the availability of booth spaces) for the 2-day event;
- Top billing as Platinum Sponsor in all promotional and publicity campaign materials:
  - Posters
  - Banners
- Prominent billing of company logo in the event's print ads in leading broad sheets;
- Acknowledgment as Platinum Sponsor during the program;
- One spreadsheet ad space in the directory program
- Display of five (5) company standee banners (to be provided by the client) at the venue;
- Priority booking for suite room accommodation as part of delegate's package ( subject to the availability of the hotel room)
- Inclusion of one (1) item (souvenir or corporate giveaway) in the delegates' kit;
- TEN (10 ) Special pass at the Conference
- Database of all attendees/participants



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### GOLD SPONSOR

**P300,000.00**

#### Media Values:

- One (1) 4m x 2m exhibit booth in a strategic location (subject to the availability of booth spaces) for the 2-day event;
- Top billing as Gold Sponsor in all promotional and publicity campaign materials:
  - Posters
  - Banners
- Inclusion of company logo in the event’s print ads in leading broad sheets;
- Acknowledgment as Gold Sponsor during the program;
- One full page ad space in the directory program
- Display of Three (3) company standee banners (to be provided by the client) at the venue;
- Priority booking for deluxe room accommodation as part of delegate’s package ( subject to the availability of the hotel room)
- Inclusion of one (1) item (souvenir or corporate giveaway) in the delegates’ kit;
- Seven (7) Special pass at the Conference
- Database of all attendees/participants





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